

University of Northampton and Social Innovation?

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Setting the scene

- ▶ SEIR Role
- ▶ Why Social Innovation?
- ▶ What does it mean
- ▶ Barriers
- ▶ Next steps

Social Entrepreneur in Residence

- Partnership with the Young Foundation
- Creating innovative spaces
- Promoting innovation
- Bees with Trees
- Awareness raising
- Harvesting and supporting venture ideas
- Scaling opportunities

Why?

- Social Entrepreneurship core to the student experience
- Employability
- Enhance learning and teaching
- Connecting with communities
- Income generating potential
- Targeted resource

Is it just about Social Enterprise?

Raising the Bar

Number 1 Social Enterprise University by 2015

The Firm



Values driven

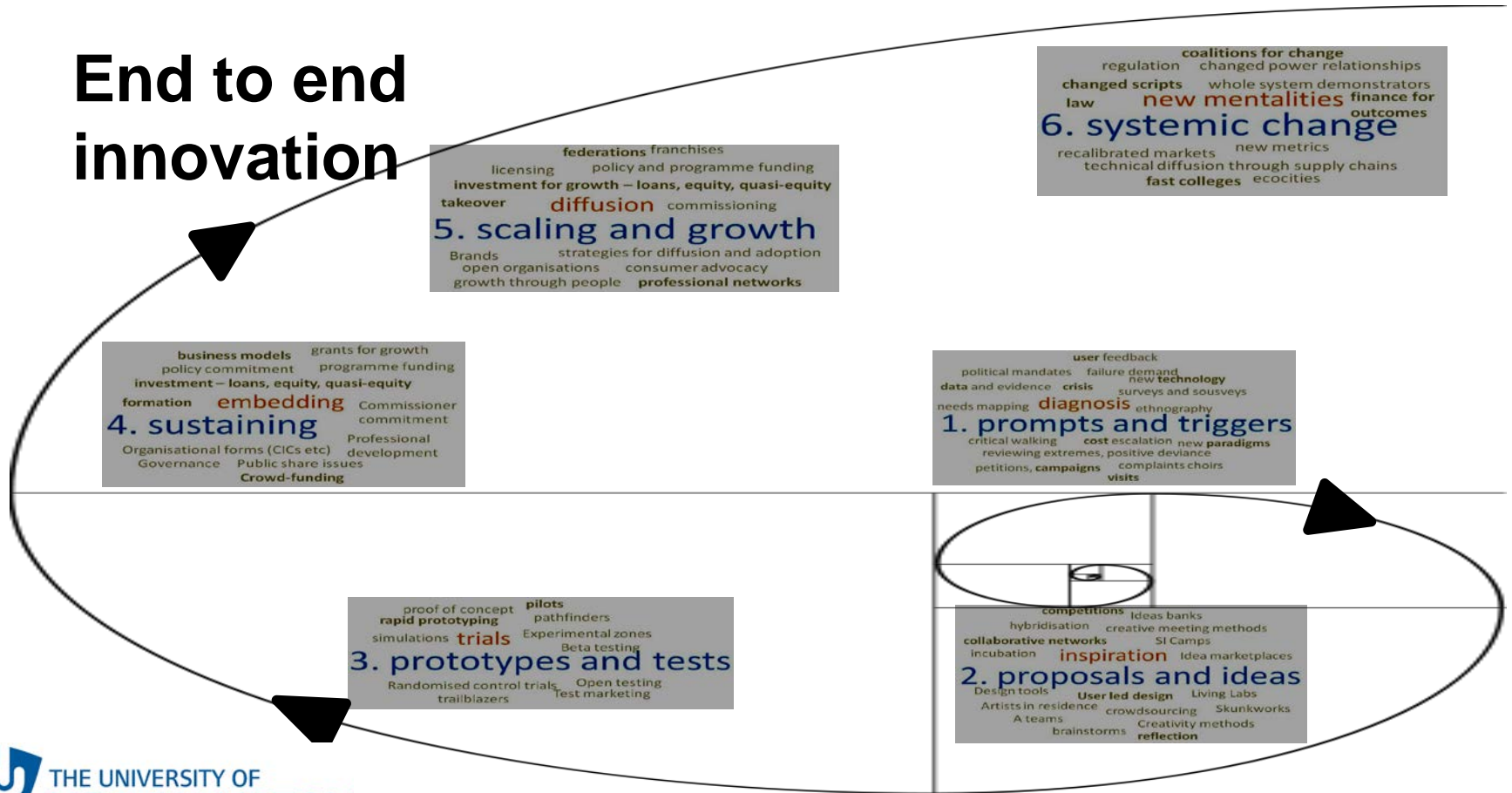
- **3 core values that underpin our social enterprise strategy :**
 - a) provide a unique student experience of the very highest quality that prepares the leading social entrepreneurs of the future;
 - b) encourage, develop and support entrepreneurship among our students, our staff, and the members of the communities we work with;
 - c) strive to deliver a fairer society
- **Through Social Innovation we make real the University's values**
- **Break down barriers and achieves real 'academic transformation'.**
- **Enhance the 'students experience', skills and life opportunities**
- **Develop in a powerful format, our 'civic and public engagement'.**
- **Secures our 'financial and intellectual capital/position'.**
- **Create new, distinctive and leading edge 'partnerships/enterprises'**

Its about change?



Theory of Change

End to end innovation



Solving social problems

Population *LTC's* *Aging*
Disconnection *Isolation*
Diabetes *prevention*
DEMENTIA *Smoking*
Falls *crime*
OBESITY *A&E Admissions*
Unemployment *Depression*
Mental Health

Sounds Easy?

- ▶ Challenging
- ▶ Awareness raising.....not enough!
- ▶ Mind-set..... Understanding Social Problems?
- ▶ Capabilities..... Developing entrepreneurial skills
- ▶ Effectiveness.... Growing ability of students to create opportunities

- ▶ Quality of ideas.....
- ▶ Support.....
- ▶ What is the link with research and learning and teaching
- ▶ This all takes time!

Opportunities?

- Make a Difference
- Create a career
- Use Research to create new solutions
- Develop new networks
- Intellectual Property
- Open up new markets

What next!

- Embed within learning and teaching
- Give it a go
- Research... driving activity
- Student led
- Invest 'the big idea'
- Engage investors
- Measure success





Thank You!